



19th Annual International
Biocuration Conference

SPONSORSHIP PROSPECTUS

20 - 24 April 2026
Cape Town, South Africa





ABOUT THE ISB AND THE CONFERENCE

The International Society Biocuration (ISB) together with the African Bioinformatics Institute, the African Genomics Data Hub (AfriGen-D) and the Sickle Africa Data Coordinating Center (SADaCC) are pleased to host the 19th Annual International Biocuration Conference. The International Biocuration Conference will boast a range of keynote addresses, talks, posters, workshops and exhibitions that highlight the emerging field of biocuration. The scope of the conference will speak to the theme of *"From data to discovery: advancing biocuration for the future of science"*.

The conference will include the following event formats:

- Keynote Addresses
- Panel discussions
- Scientific Talks & Posters
- Workshops / Knowledge Cafes

SPONSORSHIP PACKAGES

The ISB 2025 conference organisers have created sponsorship opportunities with numerous packages to suit all budgets. These packages have been created in tiers to accommodate the different goals, needs and objectives of potential sponsors.

The flexible sponsorship options can be aligned with your objectives, for example, a day, session, or social event sponsorship packages.

Become a sponsor. Sponsorship packages available and may include the following, but not limited to:

- Variety of sponsorship tiers (Platinum, Gold, Silver, etc.,)
- Sponsors travel fellowship
- Sponsor networking cocktail dinner
- Recognition of conference specific branding
- Sponsor profile on conference website
- Inclusion in conference report

The sponsorship packages range from \$1 500 - \$5 000 (R27 000 - R90 000) with benefits based on the level of sponsorship.

Why sponsor? What to expect and benefits of being a sponsor:

- You will get recognition in all conference marketing materials (based on sponsorship level). The ISB reaches more than 200 relevant contacts for your business, and the conference expects roughly 100 in-person attendees.
- Your business/organisation will be profiled on the conference website.
- You will be able to engage and reach wider audience with an international scientific community.
- You will receive tailored support from conference organisers based on your sponsorship requirements.

Some packages include prominent participation in the conference programme and exhibition opportunities.





DESCRIPTION OF SPONSORSHIP PACKAGES

Platinum – 5 000 USD / 90 000 ZAR

The Platinum sponsorship package is an exclusive opportunity reserved for leading organisations in industry. The package includes top recognition in promotional materials of the ISB conference for increased visibility, especially in key conference activities. The sponsor will deliver welcome remarks at the welcome reception. Additionally, the sponsor will receive support on the ground from the organising committee. Certain elements are exclusive to this package to ensure unique value.

Gold – 4 000 USD / 72 000 ZAR

The Gold package is limited to only two sponsors with an opportunity for significant recognition at the conference. The sponsor will be featured on the conference website and deliver the opening remarks at the plenary, a sponsored keynote talk, and promotion throughout the conference venue space.

Silver – 3 000 USD / 54 000 ZAR

The Silver sponsorship package offers high visibility, marketing and branding opportunities throughout the conference. You will receive an opportunity to support some of the important components of the conference to ensure its success. The sponsor will be featured on the conference website and get an opportunity for a plenary talk. This sponsorship will also contribute to the travel and accommodation of keynote speakers, and presentation awards.

Bronze – 2 000 USD / 36 000 ZAR

The Bronze sponsorship package offers visibility, marketing and branding opportunities throughout the conference. You will receive an opportunity to support some of the important components of the conference to ensure its success and be featured on the conference website. This sponsorship will also contribute to the travel and accommodation of keynote speakers, and presentation awards.

Supporter – 1 500 USD / 27 000 ZAR

The Supporter sponsorship package offers visibility, and marketing and branding opportunities through selected items at the conference. You will receive an opportunity to support some of the important components of the conference to ensure its success and be featured on the conference website.





SPONSORSHIP PACKAGES SUMMARY

Category	Platinum	Gold	Silver	Bronze	Supporter
Sponsorship amount (USD)	5 000	4 000	3 000	2 000	1 500
Equivalent amount (ZAR)	90 000	72 000	54 000	36 000	27 000
Logo on conference website	✓	✓	✓	✓	✓
Logo on event signage and webcast break graphics	✓	✓	✓	✓	
Logos on branded material (e.g., lanyards, badges)	✓	✓	✓	✓	
Exhibition booth	✓	✓	✓	✓	
Opportunity to supply company branded material	✓	✓	✓	✓	
Expert on panel (optional)	✓	✓	✓		
Display of company pull-up banner at selected areas	✓	✓			
Connect with ISB scientific committee	✓				
Short speech at selected event	✓	✓			
No. of complimentary registrations	2	1	1	1	

IN-KIND SPONSORSHIP

There is an opportunity for in-kind sponsorship such as additional notepads and pens for all conference delegates, conference giveaways, knowledge cafes for knowledge and best practices exchanges.





EXHIBITION SPACE OPTIONS – 1 000 USD

The exhibition booth package includes - 3m x 3m booth, tress table, two chairs and rubbish bin.

This package will include a complimentary registration fee waiver for one person.

We are able provide optional extras at an additional cost to the exhibition fee. Any optional extras will need to be communicated in advance to secure items with the dedicated service provider.

Optional extras may include but not limited to:

- TV monitor
- Cables
- Brochure display stand

Thank you for your interest in sponsoring the ISB conference. We are excited to partner with you to bring this conference to life in Cape Town, South Africa.

BESPOKE PACKAGES

Should the sponsorship tiers listed above not meet your needs, the sponsorship team is available to provide a tailored package that combines various or unique opportunities. The cost of these tailor-made solutions will be subject to approval upon consultation with the conference Scientific Committee. Get in touch with us to start the conversation for a tailored experience. For queries and communications, please contact Tshinakaho Malesa (tshinakaho.malesa@uct.ac.za) or Lyndon Zass (lyndon.zass@uct.ac.za).

Previous sponsors

The ISB conference is an internationally recognised conference that is known to attract key industry partners, expert scientists and policy makers to advance the “data to discovery” ethos of biocuration for accelerating innovation in research and improving health outcomes.

Previous sponsors include; Swiss Institute of Bioinformatics, GigaScience, SciBite, Rancho Biosciences, Elixir, Chan-Zuckerberg Initiative.

